HISTORY TIMELINE

1956- After working with Nourse Oil Co. for 9 years, Ralph Lowe decided to venture out on his own and founded Lowe Oil Company.



1998- Champion Acquisitions acquired Lowe Oil Company and changed its name to Champion Brands, LLC.

2003- Champion Brands moved to its new location at 1001 Golden Drive, comprising 450,000 sq. feet.

2004- Champion Brands, LLC gained the rights to use the CHAMPION Bow Tie Logo for a new Perfomance Additives line.

2006- Champion executed an agreement with Federal Mogul to produce and package Wagner Brake Fluid.

2008- Champion Brands opens a new Bottle Blow Molding Division adding the capabilities to produce HDPE and PVC bottles in-house.

2009- Champion gains ISO 9001:2008 Certification.

2011- Champion Brands introduces Blue Flame® and Classic & Muscle® Motor Oils.

2013- Champion Brands begins to export Champion products to China, Malaysia, Taiwan, Vietnam, Mongolia, Australia, Uganda and Ecuador.

2014- Champion Brands awarded U.S Dept of Commerce Export Achievement Award.

2015- Champion Brands introduces Paladin® full export product line.

2017- Champion Brands introduces Modern Muscle® High Performance Engine Oil line.

LOGO HISTORY







